

April M Baird

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288 Sheppard's Run, Beechville, NS

EXPERIENCE

The UPS Store: 2010 - 2016

Graphic Design

- Managed multiple client designs. Work included custom logos, business cards, marketing materials, event materials, posters.
- Printed and assembled projects.
- Managed UPS shipments.

Halifax Signs: 2008 - 2009

Graphic Design & Technician

- Custom layouts for signs, billboards, banners and vehicles.
- Assembled signs, banners and vehicle wraps.

Freelance: 2008 - Present

Graphic Design

Work includes custom logos, business cards, marketing material, booklet layouts, magazine layouts, newspaper layouts, advertisements, illustration, graphic icons.

Projects were done for such clients as:

- CaperCon: Present
- Chautauqua Atlantic: 2016
- Lighthouse Wellness Strategies, Gail Godreau: 2016
- Nancy L.E. Latimer books: 2014 - 2016
- Hal-Con SciFi Fantasy Convention: 2014 - Present
- The Hearing Institute Atlantic: 2014 - 2016
- Toxic Blossom: 2011 - 2014
- Winston's Pub & Grill: 2011 - 2012
- Karen Gaudet Graphic Design Halifax: 2011 - 2012
- Denote Communications: 2010 - 2011
- CD Tours: 2008 - 2009

SKILLS

Adobe Illustrator	●	●	●	●	●
Adobe InDesign	●	●	●	●	●
Adobe Photoshop	●	●	●	●	○
Adobe Lightroom	●	●	●	○	○
Adobe Flash	●	●	○	○	○
WordPress	●	●	●	●	○
Microsoft Office	●	●	●	●	●
Windows Platform	●	●	●	●	●
Mac Platform	●	●	●	●	○
Illustration	●	●	●	●	○
Painting	●	●	●	●	○

EDUCATION

NSCAD

Halifax, NS

Night Course, 2015

- WordPress

Holland College,

Charlottetown, PEI

2006 - 2008

- Graphic Design

Nova Scotia Community College

Truro, NS

2003 - 2005

- Digital Animation

Unique design solutions created for you.